

## ABOUT ROBIN

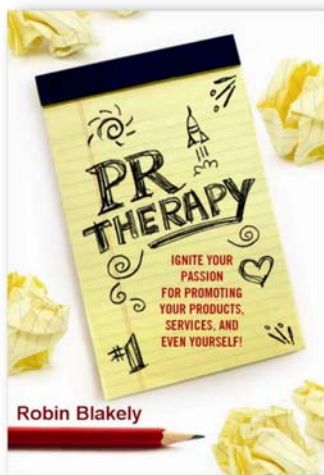


# ROBIN

# BLAKELY

### Bio / Profile

**Robin Blakely** is the author of **PR Therapy** (Quill Driver Books, 2009) and the editor of **www.PRTherapy.com**. For more than a decade, Robin has worked closely with best-selling authors, award-winning screenwriters, renowned artists, CEO's from multimillion-dollar companies, scholars, and creative talents from across the country.



**The founder of Livingston Communications, Inc. and a founding partner of New York City-based Get There Media**, Robin develops and implements business strategies to mobilize people with talent, skill, and creativity. As part of larger business development initiatives, Robin has secured and managed promotional placements for clients at print, broadcast, and live venues that have included HGTV, Book TV, *The Los Angeles Times* Festival of Books, The National Baseball Hall of Fame, *The Hollywood Reporter*, ABC World News, *Vanity Fair*, and more. Robin has provided media coaching and executive coaching to publicity clients participating in satellite media tours for Crest, Listerine, Huggies, QVC, and more.

**An advocate for nonprofit causes**, Robin launched a special series of creativity workshops to motivate and inspire adults with developmental disabilities. In the nonprofit arena, she has served as Publicity Consultant, Marketing Director, Communications Director, and Development Director for a variety of service-focused nonprofits including the Kansas City-based ReDiscover, a community mental health agency.

**Early in her career**, Robin was a news writer who became the producer of a live radio talk show that featured guests who included the vice president of the United States, best-selling authors including NY Times bestseller Harvey MacKay, comedians such as Bob Hope, Jeff Foxworthy, and Steve Allen, television personalities such as Mike Wallace, and others. Robin also produced an educational series in which Los Angeles County schoolchildren were introduced to the behind-the-scenes worlds of award-winning authors, including such luminaries as Madeleine L'Engle, Jon Scieszka, Barbara Park, Patricia Polacco, and more. For seven years, Robin taught and coordinated the Professional Writers Certificate Program at California University Extension Services at California State University, Long Beach.

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