

## EXCERPTS

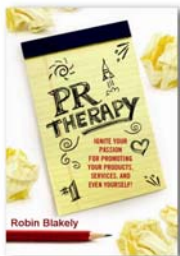


## Need a great article?

Here are some ready-to-go articles, excerpts, and sidebars from **Robin Blakely**:

- Derailed by Divorce? 7 Must-Do Steps to Pick-Yourself-Up and Move On
- Time to Call the Media? How To Handle the 6 Most Common Responses to Your PR Cold Calls
- Serious About Success...The Checklist to Build Your Website's Own Online Media Room
- Speak Up...PR THERAPY's Scorecard for Rating Yourself as a Speaker
- Got Buzz Anxiety? Discover the Top 5 Emotions of Promotion...and What They May Mean
- Warning Signs of Success
- Safe Stress: How To Survive the Stages of Creative Burn-Out
- The Ah-Ha Moment in Building Your Platform
- Behind the Scenes Strategy: Understand the Talking Heads (and the B Roll) on TV

*Where talent, skill, and creativity find success...*



## PR THERAPY by Robin Blakely

(Quill Driver Books / 2009 / ISBN 1-884956-97-1 / 978-1-884956-97-3)

*Insider tips and professional tools for people who must promote their own concepts, products, and services—or even themselves!—and succeed.* Author **Robin Blakely** is the editor of **www.PRTherapy.com**. Robin develops and implements business strategies to mobilize people with talent, skill, and creativity. For more than a decade, Robin has worked closely with best-selling authors, award-winning screenwriters, renowned artists, CEO's from multimillion-dollar companies, and creative talents from across the country.

**www.PRTherapy.com**  
**Robin@PRTherapy.com**  
**660-973-2723**