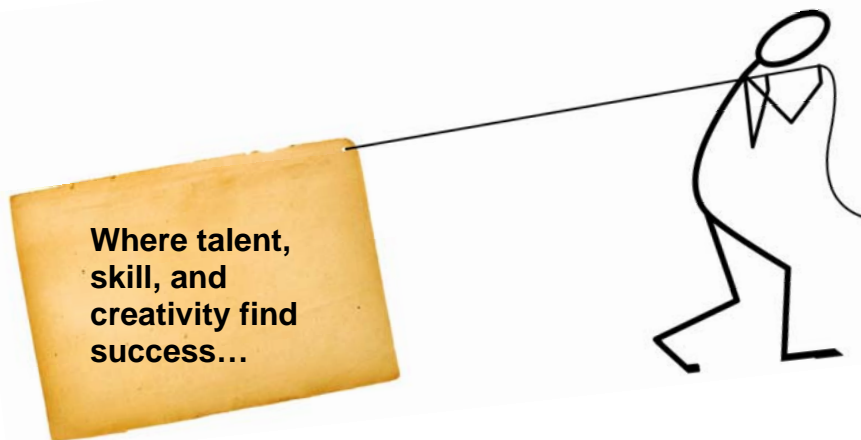


## THE BOOK

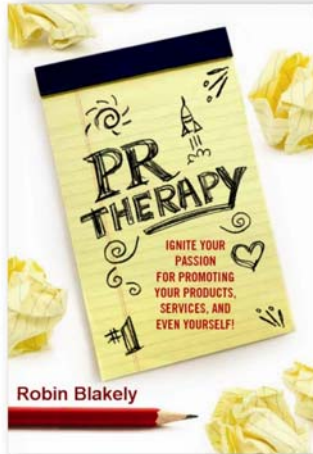


# PR THERAPY by Robin Blakely

(Quill Driver Books / 2009 / ISBN 1-884956-97-1 / 978-1-884956-97-3)

This tell-it-like-it-is book is filled with field-tested entrepreneurial know-how from Robin Blakely, the 'idea girl' who worked with individuals, nonprofit leaders, small business owners, and talented upstarts for more than a dozen years.

*Now, it's your turn.*



With **PR THERAPY**, you'll learn how to visualize and build your promotional platform:

- connect with the top three niches of your consumer market
- choose strategic promotional targets from print, broadcast, Internet, and live venues
- design your PR communication tools
- find out exactly what it takes before, during, and after you're booked for promotional gigs

Each chapter has coaching clinics that help you move forward on your promotional strategy step-by-step or leaps-and-bounds at a time. **AVAILABLE At YOUR FAVORITE BOOK STORE.**

***When doing what you love turns, by necessity, into promoting what you do, you need PR THERAPY.***

### **PR THERAPY includes a foreword by Jen Singer**

*"...Thanks in no small part to Robin, I went from a newbie author of a book with distribution problems, lost in a limo and flying by the seat of my pants, to the owner of a successful web site, spokesperson for major corporations, web consultant, blogger for top media outlets, media source and author of several books, including a three-book series branded to my web site, MommaSaid.net..."*

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