

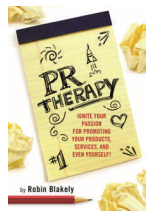
Robin Blakely's PR Therapy

WHERE Talent, Skill, and Creativity Find Success



Your PR Therapy™ Coach

Robin Blakely has more than fifteen years of experience training talent, coaching business leaders, and producing creative content.



The author of PR THERAPY and the upcoming MOJO REHAB, Robin Blakely specializes in helping individuals and

companies transition from one level of success to the next.

Robin's background as a talk show producer and news reporter/columnist was a natural segue for her to work with best-selling authors, renowned artists, educators, nonprofit leaders, and CEO's from across the country.

In the nonprofit world, Robin has served as Development Director, Marketing Director, Communications Director and Volunteer Coordinator for nonprofits that promote wellness, care management, health education, and vocational training.



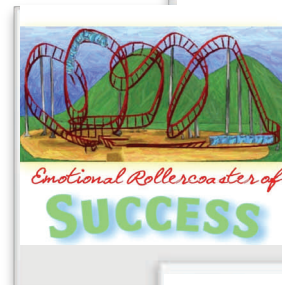
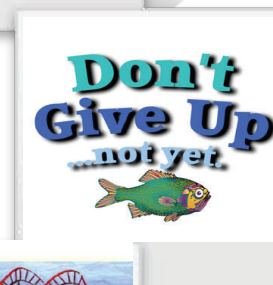
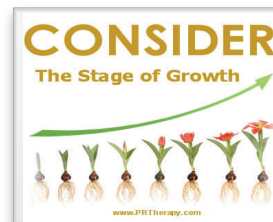
Need extra help? In addition to coaching, Livingston Communications & Development, Inc.

offers all kinds of support to help you achieve your professional goals. Writing, presentation creation, publicity outreach, and more are available for additional fees and under separate agreement from your coaching services.

Our goal has always been to help people transition from one level of success to the next. We started in 1995 as a publicity boutique for people with passion.

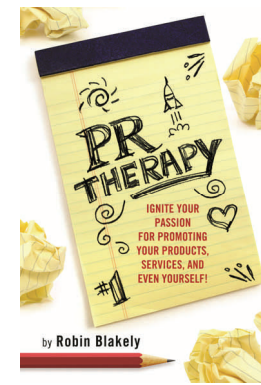
Leveraging publicity for business growth, we have helped clients build professional platforms by securing and managing strategic promotional placements at print, broadcast, and live venues that have included *Book TV*, *The Los Angeles Times Festival of Books*, *The National Baseball Hall of Fame*, *Hollywood Reporter*, *ABC World News*, *Vanity Fair*, *The Early Show*, *Harvard*, and more.

In the nonprofit arena, we have developed programs, secured funding, created promotional awareness, and increased community support for many notable causes, including NAMI-Kansas City and Midwest Crisis Intervention Council.



ROBIN
BLAKELY

660-973-2723



Ready To Get Started?

The first step is easy. You start with a free phone call to see if you are a good match with your Coach. You will be asked about your business goals and your hopes and dreams. Expect to talk openly about what you think you need, what you hope to achieve, difficulties that you see before you, and what kinds of expectations you have. Ask any questions that will help you feel comfortable about coaching.

If We Choose to Move Forward, Prepare For Motion To Happen.

Go, go, go. In order to get you where you want to go, we need two things right away—a destination and a starting point. As soon as your baselines are established, a strategy to get from here to there must be created.

PR Therapy™ Coaching

Talent at work. We focus on four core areas that impact your success: business development, marketing, publicity, and career management.

Your first coaching session will focus on identifying baselines, recognizing the scope of your needs, brainstorming measurable goals, and considering your personal priorities; homework will be assigned.

Your Coach assesses your current issues, noting specific areas of big concern—yours and ours—and builds coaching sessions that are specifically tailored to help you overcome the capacity gaps that have been identified.

Each session will include specific homework goals to encourage next-steps. You are expected to complete homework and spend time taking mutually agreed upon prescribed steps between coaching sessions.

These PR Therapy™ Coaching Clinics are universally helpful:

- **Six Hats of Biz Development:**
Baselines Assessment
3-session series
- **Marketing Intensive:**
Outreach Strategy Prep
4-session series
- **Image Spa:**
Digital Identity Retooling
4-session series
- **E-Book Production Planning:**
for Commercial Viability
6-session series
- **Sensational Portfolio Creation**
3-session series


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